Ogbaudu David C

Ogbaudu.dc@yahoo.com | [www.linkedin.com/in/david-ogbaudu-09b760176](http://www.linkedin.com/in/david-ogbaudu-09b760176) | +234 8052714449

Education

**Applied Technology (Associate Degree)** Apr. 2023

*Brigham Young University–Idaho* Rexburg, Idaho, U.S.A.

* Program design and development
* Web design and development
* RDB Design and development
* Installation/Troubleshooting of network devices
* Network security management and support.

**PathwayConnect (Life Skills Certificate)** May 2018

*BYU–Pathway Worldwide* U.S.A.

* English language speaking & writing
* Online teamwork & collaboration
* Leadership & time management
* Decision making & problem solving
* Mathematical reasoning
* Effective communication

**Digital Marketing (Diploma)** Apr. 2018

*MentApp Solutions* Nigeria.

* Social Media Marketing
* Google AdSense and AdWord
* Social media monetization
* Digital campaign development
* Campaign performance evaluation
* E-commerce implementation

Experience

**Digital Marketing Manager** Aug. 2020 – Nov. 2021

*Ingenious Central Resources Ltd.* Lekki, Lagos, Nigeria

* Created and implemented the first ever effective digital marketing plan/calendar in line with the company’s goals and objectives
* Designed flyers and brochures that effectively advertised products and services on social media, increasing Instagram and Facebook engagement by 20% in 3months
* Managed online and information technology resources to ensure they were in optimum working condition
* Trained 4 marketing staffs on the use of digital marketing media

**Operations Officer** Jan. 2018 – Jun. 2019

*Citimobile Media Ltd.* Lekki, Lagos,Nigeria

* Represented the company in several high-level meetings, one of which led to winning the bid to supply over 600 electrical installations for EKEDC, and executing their national digital marketing campaign in 2020
* Increased performance and accountability to 100% by conducting frequent inspections to maintain physical assets, and monitor the activities of the operation team
* Reduced procurement and logistic expenses to -5% by employing effective bargaining techniques and maintaining multiple supply contacts
* Conducted I.T maintenance on devices such as network routers and computers, updating and occasionally rebranding digital media

**Full-Time Volunteer Representative** Apr. 2015 – Apr. 2017

*The Church of Jesus Christ of Latter-day Saints* Salt Lake City, Utah, USA

* Trained new volunteers in prospecting, networking, communications and leadership
* Interacted with key community and organization leaders in exploring creative and effective ways to boost performance
* Increased the performance of my team by 40% through frequent evaluation and solution driven feedbacks

Skills

* Critical reader, impeccable writer and logical thinker.
* Outstanding communication and interpersonal skill.
* Ability to finish whatever I start
* Astute I.T knowledge and use of vast varieties of software and applications:
* Good teacher and leader with an ability to carry everyone along.
* Empathy and Patience